



2025 RUNWAY REMIX





WHO WE ARE

Since 1924, the Northside Neighborhood House has focused on empowering residents north of the Tennessee River to create thriving communities across northern Hamilton County. From ensuring individuals are housed with working utilities to supporting students in achieving academic success, the NNH focuses on creating relationships and connecting individuals to supports that aid them in creating stability for themselves and their families. Our ability to address the varying needs of our neighbors positions us to provide a holistic support approach for individuals at all ages and stages of life.

AREAS OF FOCUS:

STABILITY SERVICES

We serve our neighbors with direct financial assistance when they face a crisis. We also connect people with the resources they need to work toward stability.

COMMUNITY SCHOOLS

We partner with school administration in 10 Hamilton County Schools to meet the physical, social and emotional needs of the school community.

THRIFT STORES

Our stores help fund NNH and give back to the community. Dozens of partner agencies distribute vouchers to those in need to buy clothing and furniture.

ABOUT THE EVENT

Northside Neighborhood House has a long history of recycling, revamping, and reselling pre-loved clothing or fabrics. Whether creating quilts to sell or offering clothing to neighbors in need at little or no cost, we've celebrated the practice of thrifting for many years.

In Spring of 2024, NNH held the first fashion show event, "100 Years of Women in Fashion," which featured local models who created and wore decade-themed outfits sourced from the three NNH Thrift Stores. This year, we're continuing the celebration by remixing our fashion show event with a new name, a new theme, and a new energy!

The Runway Remix is an annual event that showcases all of the amazing items you can find at NNH's thrift stores. In 2025, the theme —or Remix— will highlight the beauty of color as we create a world of vibrancy and art. The three runway walks —or Playlists— are based on styles that represent the new, the now, and the next in fashion.

Attendees are invited to mingle, grab a bite to eat, enjoy a drink, and visit our Good Neighbor pop-up shop before taking their seats for a full-scale fashion show featuring community members expertly styled in curated finds from Northside Neighborhood House's Thrift Stores.



CHATTANOOGA WHISKEY EVENT HALL

890 Riverfront Pkwy, Chattanooga, TN 37402



FRIDAY, APRIL 11, 2025

6:30PM - 9:00PM



PRODUCER - \$10,000

one producing sponsorship opportunity available

- 16 VIP tickets
- Access to the VIP lounge
- Event signage
- On-stage recognition
- Inclusion in event press release
- Presenting logo placement on promotional materials and invitations
- Inclusion in signage at NNH Thrift Stores for three months
- Logo placement on TV and media graphics
- Presenting logo placement on event website
- Opportunity to include branded materials in VIP goodie bag
- Exclusive social media posts, reels, and stories
- Logo placement in monthly NNH Newsletter
- Name recognition in NNH Impact Report

VIP - \$7,500

one VIP sponsorship opportunity available

- 12 VIP tickets
- Access to the VIP lounge
- Event signage within VIP lounge
- On-stage recognition
- Inclusion in event press release
- Logo placement on promotional materials and invitations
- Premier logo placement on event website
- Logo on VIP goodie bag sticker
- Opportunity to include branded materials in VIP goodie bag
- Exclusive social media posts, reels, and stories
- Logo placement in monthly NNH Newsletter
- Name recognition in NNH Impact Report

PLAYLIST - \$5,000

three playlist sponsorship opportunities available

- 8 VIP tickets
- Access to VIP lounge
- Event signage near runway
- On-stage recognition
- Inclusion in event press release
- Logo placement on promotional materials and invitations
- Logo placement on event website
- Opportunity to include branded materials in VIP goodie bag
- Exclusive social media posts, reels, and stories
- Name recognition in NNH Newsletter
- Name recognition in NNH Impact Report

STRUT - \$2,500

- 12 general admission tickets
- Event signage near runway
- Name recognition on promotional materials and invitations
- Logo placement on event website
- Name recognition in NNH Impact Report

POSE - \$1,000

- 8 general admission tickets
- Event signage near runway
- Logo placement on event website
- Name recognition in NNH Impact Report

CHIC - \$500

- 4 general admission tickets
- Logo placement on event website
- Name recognition in NNH Impact Report

Sponsorships valued at over \$1,000 can be customized to fit the sponsor's needs.

EXPOSURE

As a partner for Northside Neighborhood House's Runway Remix, your name and logo will be woven into our online, in-print, and in-person marketing efforts. Here's an idea of who may see the impact your sponsorship makes on the community

TELEVISION INTERVIEWS

News Channel 9

This N That & The Daily Refresh

Local 3

3 Plus You

WDEF

Let's Chatt

NORTHSIDE NEIGHBORHOOD HOUSE SOCIAL MEDIA CHANNELS

Facebook

Main Agency: 6,750+ Followers NNH Thrift Stores: 3,100+ Followers

Instagram

Main Agency: 2,750+ Followers NNH Thrift Stores: 1,600+ Followers

LinkedIn

Main Agency Page - 698 Followers

NNH EMAIL NEWSLETTERS

Monthly Newsletter

11,100+ Contacts

12% Better Open Rate
Than Industry Average

Includes monetary donors, volunteers,
and thrift store donors

NNH THRIFT STORES

Monthly Shoppers

9406 Total Transactions Per Month

3 Store Locations in Northshore,
Red Bank, and Soddy Daisy

1 Online Store with Global Market

VISIT OUR SOCIAL MEDIA SITES
BY SCANNING THE QR CODE



SPONSORSHIP COMMITMENT FORM

Sponsor/Company Name: _____

Contact Name: _____

Contact Information: _____

Street Address: _____

City/State/Zip: _____

Email: _____

Phone: _____

Please check your preferred sponsor level:

Producer (\$10,000) <input type="checkbox"/>	Strut (\$2,500) <input type="checkbox"/>
VIP (\$7,500) <input type="checkbox"/>	Pose (\$1,000) <input type="checkbox"/>
Playlist (\$5,000) <input type="checkbox"/>	Chic (\$500) <input type="checkbox"/>

Payment Preference:

- ☐ Check (please send invoice) ☐ Credit Card (please send donation link)
☐ Other: _____

Please indicate an individual within your company that we may coordinate with for sponsorship/amenities:

Name: _____ Title: _____

Email: _____

Company Facebook: _____

Company Instagram: _____

For more information, please contact Jenny Stripling: jstripling@nnhouse.org



Northside **Neighborhood** House

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(423) 267-2217



**SCAN THE QR CODE TO LEARN MORE ABOUT
NORTHSIDE NEIGHBORHOOD HOUSE**