



Sponsorship Packet

**THANKSGIVING DAY
NOVEMBER 26, 2026**

**CHESTER FROST PARK
PAVILION, HIXSON, TN**



Our Story:

The Stuffing Strut was started by Dallas Bay Church in 2013. The church participated in other 5k fundraisers, but felt burdened to meet the needs of their neighbors living in Northern Hamilton County. This inspired them to start their own run/walk. Over the years, the event has grown and changed with various local projects receiving financial support. The Stuffing Strut is now run by a local committee, led by the Northside Neighborhood House. This race draws hundreds of participants each year. The energy and passion behind the event is fanned into flame by this community's desire to lift up the community members around them.



Who We Support:

Northside Neighborhood House

We offer a hand up for a brighter future—supporting neighbors of all ages with holistic support services north of the Tennessee River.
nnhouse.org

Soddy Daisy Food Bank

Practically serving neighbors of Northern Hamilton County
soddydaisyfoodbank.org

Soddy Daisy Middle School's Jim Wilson Fund

Empowering students and meeting needs at Christmas
Email: holloway_jennifer@hcde.org

Dallas Bay Volunteer Fire Department

Serving with fire prevention activities, smoke and carbon monoxide detectors, and kid's activities dbvfd.com



BENEFITS:

	TITLE	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
Name of business will proceed Stuffing Strut on all promotional materials	✓					
Opportunities to participate in pre-event media appearances	✓					
Company logo on event website	✓	✓				
TV, Radio, print, outdoor and internet advertisements with mention of business	✓	✓	✓	✓	✓	
Company included in emails promoting Stuffing Strut	✓	✓	✓	✓	✓	
Recognized on event banner at appropriate level	✓	✓	✓	✓	✓	✓
Speaking Opportunity at opening Ceremony	✓					
Recognized as Title Sponsor on front of event t-shirts	✓					
Company logo at appropriate level on event t-shirt		✓	✓	✓		
Company name on event t-shirt					✓	
Naming opportunity for one of the following: Start/Finish Line, Awards Ceremony, Packet Pickup			✓			
Company logo placed on mile marker sign				✓		
Company Representative to participate in selected area: Start/Finish Line, Awards Ceremony, Packet Pickup			✓			
Complimentary Race Entries	20	10	8	6	4	2
Other opportunities as negotiated	✓	✓	✓	✓	✓	
BENEFITS:	\$10,000	\$5,000	\$3,500	\$2,500	\$1,000	\$500

FAST FACTS:

What is the registration deadline for t-shirts?

You must be registered by November 1, 2026, to be guaranteed a t-shirt.

When do I have to let you know who is participating on behalf of my company?

Company representatives must be registered by November 1, 2026.

When is packet pick-up?

Packet pick-up is at Chester Frost Park Pavilion from 4:30 p.m. through 7:00 p.m. on November 25, 2026. You may also pick up your packet at race registration on the day of.

Who do I reach out to about sponsoring the event?

Contact Jenny Stripling with the Northside Neighborhood House at jstripling@nnhouse.org or by calling 423-267-2217.

What is the race website?

Visit nnhouse.org/events.

Stuffing Strut Sponsorship Commitment Form

(Please Print)

Sponsor/Company Name: _____

Contact Name: _____

Contact Information: _____

Street Address: _____

City/State/Zip: _____

Email: _____

Phone: _____

Please check your preferred sponsor level:

Title

Platinum

Diamond

Gold

Silver

Bronze

Payment Preference

Check (please send invoice)

Credit Card (please send donation link)

Other: _____

Please indicate an individual within your company that we may coordinate with for sponsorship/amenities:

Name: _____ Title: _____

Email: _____

Company Facebook: _____

Company Instagram: _____

Checks can be mailed to NNH, 211 Minor Street, Chattanooga, TN 37405
For more information, please contact Jenny Stripling: jstripling@nnhouse.org

Thank you!